

## **Meghraj Capital**

Advising

## Japan's Ministry of Economy, Trade and Industry

for the 2<sup>nd</sup> Japan-Africa Public-Private Economic Forum Kenya, December 2021

## Tokyo, Japan, October 2021

Meghraj Capital is delighted to be asked by Japan's Ministry of Economy, Trade and Industry (METI) to advise METI on the 2<sup>nd</sup> Japan-Africa Public-Private Economic Forum, to be hosted by Kenya in December 2021. The Forum's goals are to promote business and investment between the Japanese and African private sectors, and it is a key part of the Japanese Government's plans to strengthen economic ties with Africa, supplementing the triennial TICAD events. In Japan it is supported by organisations including JETRO and the Japan Business Council for Africa (JBCA).

This appointment strengthens the relationship between Meghraj Capital and METI, after having worked together to co-host the Japan-Kenya Business Networking Forum in Nairobi on 27 & 28 January 2020, along with JBCA and Kenya Association of Manufacturers (KAM).

Meghraj has a business history of 100 years in Kenya. With its offices in Tokyo and Nairobi it has extensive reach to companies in both countries, and a strong focus on promoting the benefits of partnerships between African and Japanese companies, and the opportunities for Japanese companies that are interested in doing business in Africa.









Press Conference held by KAM, Meghraj Capital, JBCA and METI, January 2020



Binoy R. V. Meghraj leads a Panel Discussion of Kenyan Business Leaders at the Kenya-Japan Business Networking Forum, January 2020